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**All 20 Models from Noritz America Product Line to
Qualify for Energy Star Appliance Rebate of \$150 to \$400**

**New Rebate plus Existing Stimulus Tax Credits
Can Save Consumers Upwards of \$2,000**

FOUNTAIN VALLEY, CA (February 10, 2010) – If there was ever a time to buy a Noritz Energy Star-rated tankless water heater, it is now!

Noritz America Corporation, the world's leading manufacturer of tankless water heaters and the official tankless water heater of Brad Pitt's Make It Right project in New Orleans, Extreme Makeover: Home Edition for 2008-09 and Leonardo di Caprio's Greensburg, Kansas rebuilding effort, has partnered up with Energy Star to offer a nationwide rebate of up to \$400, according to Yoshi Asano, Noritz America Senior Marketing Manager.

The Energy Star Appliance Rebate is a program that offers homeowners the ability to earn additional savings of \$150 to \$400 (dollar amount determined on the state in which they live in), by simply replacing and recycling their old tank water heater after purchasing a Noritz Energy Star-rated model. For more information, please visit <http://www.EnergyStar.gov>, as well as additional information on Noritz's website, http://www.noritz.com/u/1217_energy_star_appliance_rebate_program_by_state_copy.pdf

“With the existing Stimulus Tax Credits that can amount to \$1,500 on the purchase of a new Noritz unit, the Energy Star Rebate only adds to the savings when you recycle your old water heater,” said Asano. “In total, consumers can save upwards of \$2,000 in addition to cutting their energy bills by up to 40%. We are proud to partner with Energy Star on this important rebate.”

From Noritz's smallest unit to the market's most energy efficient, the NRC111 condensing unit, homeowners will be able to enjoy endless hot water while being energy efficient. In order to achieve the Energy Star rating, all units required a minimum of .82 energy factor and all of the qualifying Noritz units meet that basic requirement. Noritz's flagship model, the NRC111 condensing unit, boasts an astounding .94 energy factor!

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The federal tax credit for tankless water heaters has been modified as of February 17th 2009 by the Stimulus Package. The tax credit is now 30% of the price of the equipment by itself (it was formerly a flat \$300) and 30% of the total installation costs, and is available to consumers through the end of 2010.

To learn more about Noritz America, the entire line of Noritz's Energy Star-rated tankless water heaters and the available tax credits offered under the government's Stimulus Bill, please call (877) 986-6748 or visit our website at www.Noritz.com.

Noritz America Corporation is a subsidiary of Noritz Japan. The corporate offices are located in Fountain Valley, CA, as well as in Dallas, TX, Atlanta, GA, Hawthorne, NY and Chicago, IL and is shaping the future of heating water in the U.S. through its tankless water heaters.

Noritz offers a full line of tankless water heaters to meet the hot water demands of residential and commercial applications. Noritz supports its products with a network of skilled representatives and employees who are committed to providing the finest products and services to our communities by helping consumers live in a more comfortable, efficient and healthy lifestyle.